

# ALTSO Partners With Johnson & Johnson

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New York based international nonprofit A Leg To Stand On (ALTSO) announced a partnership last week with [Johnson & Johnson's Donate a Photo](#) app and campaign. The Fortune 500 company has committed to donate up to \$20,000 to ALTSO's CoolKids to provide 80 Joshi Prosthetic Limbs to children in need.

The collaboration is offered to a limited number of charities, and asks users to share photos on their app, Donate a Photo (available for free download on [iOS](#) & [Android](#)). For every photo shared by a user, Johnson & Johnson donates \$1 to the charity of the user's choosing.

"ALTSO is honored to be chosen as a Johnson & Johnson partner and recipient of their generous campaign to provide up to 80 Josh Prosthetic Limbs to ALTSO's CoolKids," said Gabriella Mueller Evrard, Executive Director of ALTSO. "We would like to thank J&J for their incredible and proactive commitment of up to \$20,000, as well as advocates of ALTSO's CoolKids around the world, for sharing their photos to help improve the lives of those we serve together."

## **Rock the Stocks Contest**

Pulling on its hedge fund roots, ALTSO has also launched an ongoing weekly contest for the month of October called Rock the Stocks. Each week, participants guess the closing price of a specific stock, with the closest guess winning 2 tickets to ALTSO's 15th Annual Hedge Fund Rocktoberfest!

This week, guess the closing price of Nasdaq's ROCK on 10/8. All entries must be submitted by closing bell on 10/4 via ALTSO's website, [www.altso.org/contest](http://www.altso.org/contest). There will be four chances throughout the month to play and win. Good luck!

## ✘Rocktoberfest Events

Rocktoberfest hosts sponsors and guests for a night of rock & roll and acoustic music to raise awareness & critical funds for ALTSO's patients throughout Asia, Africa & Latin America. Thanks in large part to this signature event series, ALTSO has provided treatment to more than 17,000 children with untreated limb disabilities worldwide.

✘“Vesel is honored to become part of the ALTSO family,” said Joseph Wesley, Founder and Managing Partner of Vesel, new Hedge Fund Rocktoberfest sponsor. “ALTSO delivers smiles and opportunity to the world’s most valuable asset, its children, and we are really excited to know that our clients are a huge part of that success.”

Alongside Vesel, current event sponsors include ADM Investor Services, CME Group, Element Capital, Intercontinental Exchange, Wells Fargo, Société Générale, Oranj, Wedbush Futures, The OCC, TIG Advisors, Stifel, ABN Amro Clearing, JP Morgan, Lyxor Asset Management, Gate39, Mosaique LLC, Morgan Stanley, TIG Advisors, Barclays, Belvedere Trading, Bridgewater, Broadridge, BTIG, CBOE, Chicago Trading, CIBC, Citigroup Global Equities, Deutsche Bank, Fortis Lux, GlobeTax, Jefferies, OTR Global, Quanteam, RBC Capital, Sandler Capital, Virtu Financial, Talan LLC and more - see all sponsors [here](#).

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