

Alternatives 4 Children Announces UK Chapter

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Alternatives 4 Children, the Dutch industry charity that has raised more than a million Euros since its inception, has announced that it is launching a UK chapter.

A4C raises funds for projects involved in improving the living standards of children globally. These projects are typically education, healthcare, clean water and housing. A4C focuses on projects which are sustainable, feature strong local community involvement, lead to self-sufficiency for those communities, are fully transparent, and are small-scale in order to ensure maximum added value.

The UK launch event is being held at Eversheds Sutherland in London on Tuesday 4th June, and is being supported by Alpha FX, Circle Partners, Citigate Dewe Rogerson, DMS, Enfusion, Obsidian Suite, Privium Fund Management and Sova Capital.

Marc de Kloe, founder of A4C, said, “A4C has been very successful in the Netherlands since we started in 2011 and we think the time is now right to launch in the UK. In the Netherlands we have been able to involve a broad range of people from the industry, with the foundation being excellent networking events.”

Describing the charity’s approach, Marc added: “We want to bring our investment knowledge and skills to encourage the best use of funds. In essence, we treat our selection of projects like “startup” fund of funds. We act as a key donor, with influence over how the money is spent and on what. In addition, we want specific reporting and transparency with a focus on certain impact criteria that we define.”

Clayton Heijman of Privium Fund Management and Stuart MacDonald of Bride Valley Partners are confirmed as trustees of A4C UK. Stuart MacDonald said, “I encountered

Alternatives 4 Children through the annual Legends 4 Legends conferences in Amsterdam. This extraordinary gathering runs like a conventional alternative investments conference, but with a difference: the hundreds who attend all know that they are not there just to network and to learn from distinguished speakers like Sir Michael Hintze and Leda Brega, but also to support this quite refreshing charitable venture.

“A4C makes direct and effective interventions in peoples’ lives. Having served as trustee or in an advisory capacity for several charities, community and arts organisations over the years, I was struck by the straightforward nature of this charity’s work, the positive motivation of the people involved and its no-nonsense efficiency. A4C is a wonderful way to leverage our professional networks for a very good cause and to “give something back”; we hope that the British alternative investments community will lend this good cause the high level of support that it deserves.”

Legends4Legends is an alternative investment conference featuring legendary figures from the industry. It was founded in 2016 to create an industry charitable event providing the highest quality investment content and the opportunity for international investors and alternative investment fund managers to engage with each other. It will take place on 2 October 2019 in Amsterdam.

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