100 Women in Finance Names Alexandra McGuigan APAC Director

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100 Women in Finance today has named Alexandra McGuigan as its APAC Director. In this role, McGuigan will direct the organization's operations, events, programming and member services in its three official APAC locations, Hong Kong, Singapore and Sydney.

McGuigan brings 13 years of financial services industry experience to 100WF, including roles in institutional sales, marketing and investor relations at alternative asset management firms and private banks. She holds the Chartered Alternative Investment Analyst (CAIA) Charter, an MBA from University of Technology Sydney and a BA from Sydney University.

Based in Singapore, McGuigan will report to Ann Henry, 100WF's Chief Operating Officer, in New York. McGuigan's predecessor in the role, Sarah Dyer, now serves the organization as its Chief Marketing Officer.

100WF further announces that, after a short period of transition, Katie Hebert, APAC Event Coordinator, will assume new responsibilities to support the organization's global Leadership Council and corporate relationships.

100WF's CEO, Amanda Pullinger, stated, "We are pleased to welcome Alexandra to the team and to this important role. I am confident that her experience and energy will well serve our members and corporate supporters in the APAC region, a critical area of growth and industry impact for our organization."

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